

News Release

IMMEDIATE RELEASE

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Edmonton census progressing on schedule *Edmontonians asked to check mail boxes, call in*

Edmonton, April 15, 2008 – City of Edmonton enumerators have walked every residential street in Edmonton at least twice, gathering information for the 2008 Municipal Census.

They have now completed collecting information from approximately 54% of Edmonton's households.

Now it's time for Edmontonians to check their mailboxes for a census notice and call their enumerators at the number provided.

"We need to count everyone," explains Steve Thompson, Director of Election and Corporate Records. "Our numbers need to be accurate to ensure we get full per capita funding and to gauge the level of services the City needs to deliver.

"Our enumerators report they have had good reception at the doors," he continues. "They have put in a great effort so far. Not only have they covered their entire routes two or three times, they've walked every floor of hundreds of apartment buildings. We would really appreciate residents giving their enumerators a call and helping them finish off the rest of the job."

It takes only a few minutes to provide census information for a household.

Census questions cover the number of people in a household, age, Canadian citizenship, employment status and the number of vehicles per household. Residents are not asked to provide their names. All personal information will be kept confidential.

Enumerators will continue going door-to-door until every household in Edmonton is counted in. All enumerators wear photo identification. Residents should ask to see it if it's not plainly visible.

If a household has not received a visit from their enumerator or a call-back notice, residents should call the Election and Census Office at 496-8008.

Enumerators started knocking on doors April 1. Most households will be counted by the end of the month. Edmonton's new population number will be released in late June.

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About Edmonton:

This is a city alive with energy and boundless opportunity - a growing economic powerhouse where business thrives and more than a million lives enjoy the freedom to explore, experiment, experience, excel and expect the most out of every day. A place like no other, Edmonton is filled with surprises great and small and a calendar packed with artistic, sporting, theatrical and cultural celebration.

For more information on Edmonton, please visit our website at: www.edmonton.ca.

For additional information, contact:

Steve Thompson
Director, Election and Corporate Records
Office of the City Clerk
780-496-8153

